



2005

Dear Yoga Studio,

Have you seen this month's YOGItimes featuring yoga in schools? Would you like to see more yoga for teachers and students? More yoga in your community?

YOGItimes invites you to participate in the Yoga Ed. Teacher Outreach Project!

TOP is an effort to bring together the yoga and educational communities for the mutual benefit of both. The intention of TOP is to improve the mind / body health of schoolteachers and students in local schools and improve business for neighborhood yoga studios. From their experience with LAUSD and school districts nationwide, Yoga Ed. knows that if teachers experience the rewards of yoga through a regular practice at an affordable price, their lives and the lives of their students are transformed.

To Participate in Teacher Outreach Project:

- Offer a 10 - 20% discount on classes to school teachers who show you proof of employment
- E-Mail your studio name, address, phone, hyperlink and logo to info@yogaed.com

What do TOP studios get?

- Listing on the Yoga Ed. (www.yogaed.com) and YOGItimes (www.yogitimes.com) websites
- Listing in Yoga Ed. flyers distributed at UTLA & Yoga Ed. workshops (see schedule on website)
- Listing in LAUSD newsletters
- Promotion through success stories featured in follow-up articles on TOP in YOGItimes ,Yoga Journal and other major publications
- Teacher Outreach Kit e-mailed to you in support of future effort to local outreach in your neighborhood schools.
- 10 - 20% discount off of Yoga Ed.'s K-8 Teacher Training for proprietors of participating studios

Help make yoga available to teachers and students while expanding your studio's business!

Get involved now! E-Mail your studio name, studio owner/contact name, address, phone, hyperlink and logo to info@yogaed.com and we'll send you confirmation along with the TOP kit!

Namaste,

Sophie Parienti
YOGItimes, Editor in Chief

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Yoga Ed.